

## **A Manifesto for Creative Culture**

The following steps are essential for visual and applied artists to contribute fully to the potential value of Scottish Culture.

This Manifesto is based on a required understanding of the INTRINSIC value of the arts within society.

Artists are RISK TAKERS but current policy is RISK AVERSE.

To benefit from artistic creativity policy makers must accept the value of RISK.

### **Support for Practitioners**

- We call for a national standard of remuneration (pay structure) for artists working on publicly funded projects.
- We call for direct research & development practitioner support through awards, stipends and financial benefits that are readily accessible & increased in line with inflation.
- We call for tax & VAT amendments for individual practitioners who are seriously disadvantaged by the current system.
- We call for extended support for artists' economic growth and sustainability.

### **The Changing Sector**

- We expect genuine freedom from party political agendas, which is essential to allow the widest possible artistic development and cultural dynamism.
- We expect practicing artists to be placed on all cultural decision-making boards and fully integrated into all cultural planning.
- We expect transparency as progress is made toward the new Creative Scotland.

### **The Outcome**

**A Culture wherein artists are valued, and are confident negotiators for the rightful presentation and delivery of their own creative output.**

**A dynamic Scottish cultural base where risk is accepted and the arts valued throughout the community for their intrinsic worth as well as their social or economic benefit.**